

Linlin Li

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Work Experience

ISC2 | Instructional Designer

November 2020 – Present

- Developed self-paced and instructor-led learning experiences using instructional design strategies and adult learning principles.
- Guided SMEs and vendors to create high-quality, interactive learning solutions delivered on time.
- Collaborated with multimedia teams to produce engaging, learner-centered assets.
- Worked with stakeholders to assess, update, and improve learning programs, ensuring alignment with best practices.
- Utilized internal and external resources to develop effective instructional materials.
- Reviewed and revised course content to ensure high-quality learning experiences.
- Supported course blueprint development, defining scope and learning framework.

University of Tampa | Instructional Designer

May 2019 – May 2020

- Designed interactive eLearning modules featuring gamification, personalized scripts, and engaging content.
- Collaborated with stakeholders to create formative evaluations and ARCS Model-aligned summative assessment.
- Coordinated with SMEs to review and enhance course content for improved quality.

SCS Engineers | Instructional Designer

June 2019 – March 2020

- Designed HR training using ADDIE methodology, adult learning theories, and multimedia principles.
 - Conducted needs analysis to gather learner data for targeted course design.
 - Collaborated with SMEs to establish course blueprints, define objectives, and deliverables.
 - Created interactive self-paced learning experiences with scripts, assessments, and simulations.
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Education

University of Tampa

Master of Science (MS), Instructional Design and Technology | 2018 - 2020

University of South Florida

Master of Science (MS), Entrepreneurship in Applied Technologies | 2015 - 2017

Dongbei University of Finance and Economics

Bachelor of Science (BS), Accounting | 2010 - 2014

Skills

- Instructional Design: ADDIE, SAM, ARCS Model, Bloom's Taxonomy, Adult Learning Principles
- eLearning Tools: Articulate Storyline, RISE, Blackboard, Canvas,
- Design Tools: Adobe Illustrator, Canva, Camtasia, Audacity, Powtoon
- Project Management: Project Management Methodologies, Asana, Monday
- Evaluation: Formative and Summative Evaluations
- Soft Skills: Collaboration, Communication, Adaptability, Flexibility, Critical Thinking, Problem Solving, Attention to Detail